

# elevateHER

## APPLICATION DEADLINE: December 17, 2021

Please send completed applications to [info@zweiggroup.com](mailto:info@zweiggroup.com). The ElevateHER class of 2022 will be announced 1/6/2022.  
**NOTE:** Hold these dates on your calendar Kickoff Meeting April 6/7, 2022 and ElevateHER Symposium 9/14/2022.

Name \*dates subject to change

Email

Title

Phone Number

Organization

Mailing Address

Years of experience in the AEC industry

City

State

Zip Code

LinkedIn URL

The ElevateHER movement is a catalyst for personal and professional growth. Tell us why you would like to be a part of the 2022 class and how you are looking to improve the industry through your participation. (Please respond in 500 words or less)

What unique skills, knowledge, or insight would you bring to the ElevateHER class of 2022?  
(Please respond in 500 words or less)

Is there an area of focus relating to diversity and recruitment/retention challenges that you are particularly passionate about (policy reforms, internal programs, community outreach, etc.)?  
(Please respond in 500 words or less)

Zweig Group is the leading research, publishing, and advisory services resources for firms in the AEC industry. Learn more and see how we can work together at [zweiggroup.com](http://zweiggroup.com) or contact us at [info@zweiggroup.com](mailto:info@zweiggroup.com)



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The following question will have no impact on your application but is necessary for program coordination purposes:

If chosen, will you be in need of financial assistance to attend the two in-person meetings over the next year?

Yes  No

Would your firm be interested in sponsoring ElevateHER?

Yes  No

Would you be interested in writing your ElevateHER story for publication on our website and/or The Zweig Letter?

Yes  No

Is there anything additional that you would like to share with us?

*If your application is accepted, we will have two in-person meeting commitments. We will finalize the date (tentatively April 6/7, 2022) and location of the kick-off meeting once we have the cohort assembled so we can pick a location that seems to be the most convenient for our cohort. The second in-person meeting will be at Elevate AEC Conference, which will be in Las Vegas, Nevada, September 14, 2022. In between these dates, we will expect the cohorts to meet to advance their projects on a regular basis via conference call or video conference.*

Members of the 2022 ElevateHER cohort will have a participation fee of \$3,000. This fee includes access to Zweig Group's entire research library (a \$5,700 value), attendance at Zweig Group seminars and events including the first ever in-person ElevateHER summit (up to a \$3,000 value), access to regular trainings and discussions, materials and resources used in the development of project deliverables, and so much more. Please check here if you anticipate the need for financial support.

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